



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 11-02-2012 PAGE: 1 of 2

GREER, MARGOLIS, MITCHELL, BURNS &
ASSOC - 863
3050 K STREET, NW
WASHINGTON DC 20007

Contract No 404068	Contract Dt 10-30-2012	Revision Dt 11-01-2012	Rev# 1	Advertiser OBAMA FOR AMERICA	Brand BARACK OBAMA FOR PRES	Product Code POLITICALS								Station/Market WPVI - PHILADELPHIA					
Agency Est#			CMS # 247543	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-31-2012	End Date 11-05-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 247543			
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
1	10-31-2012	11-02-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)			9	60			1	1	1			3	3,000	3	9,000.00
2	11-05-2012	11-05-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)			9	60	1							1	3,000	1	3,000.00
3	10-31-2012	11-02-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)			8	60			2	2	1			5	2,000	5	10,000.00
4	11-05-2012	11-05-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)			8	60	1							1	2,000	1	2,000.00
5	11-01-2012	11-01-2012	08:00PM - 11:00PM	PRIME THU MOVIES/SPECIALS (7041)			8	60					1			1	24,000	1	24,000.00
6	11-04-2012	11-04-2012	10:00PM - 11:00PM	PRIME SU10 (7051)			9	60							1	1	12,000	1	12,000.00
7	11-03-2012	11-03-2012	08:00PM - 11:30PM	COLLEGE FOOTBALL PRIME (7220)			9	60							1	1	5,600	1	5,600.00
8	10-31-2012	11-02-2012	03:00PM - 04:00PM	DAYTIME 3-4P MO-FR (7997)			9	60			2	2	1			5	1,400	5	7,000.00
9	11-05-2012	11-05-2012	03:00PM - 04:00PM	DAYTIME 3-4P MO-FR (7997)			9	60	1							1	1,400	1	1,400.00
10	11-03-2012	11-04-2012	06:00PM - 07:30PM	WEEKEND NEWS SA-SU 6-730P (6990)			9	60							1	1	2,400	2	4,800.00
11	10-31-2012	11-02-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)			8	60			1		1			2	2,600	2	5,200.00
12	11-05-2012	11-05-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)			8	60	1							1	2,600	1	2,600.00
13	11-01-2012	11-02-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)			9	60					1	1		2	6,400	2	12,800.00
14	11-05-2012	11-05-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)			9	60	1							1	6,400	1	6,400.00
15	11-04-2012	11-04-2012	08:00PM - 09:00PM	PRIME SU8 (7049)			8	60							1	1	24,000	1	24,000.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 11-02-2012 PAGE: 2 of 2

GREER, MARGOLIS, MITCHELL, BURNS &
ASSOC - 863
3050 K STREET, NW
WASHINGTON DC 20007

Contract No 404068	Contract Dt 10-30-2012	Revision Dt 11-01-2012	Rev# 1	Advertiser OBAMA FOR AMERICA	Brand BARACK OBAMA FOR PRES	Product Code POLITICALS								Station/Market WPVI - PHILADELPHIA						
Agency Est#			CMS # 247543	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-31-2012	End Date 11-05-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 247543				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
16	11-05-2012	11-05-2012	01:00PM - 03:00PM	DAYTIME 1-4P WEEKDAY (6952)				8	60	1							1	2,200	1	2,200.00
17	11-02-2012	11-02-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)				8	60					1			1	2,600	1	2,600.00
																	Contracted Gross Total:		30	134,600.00
																	Actual Gross Total:		30	134,600.00
																	Agency Commission:			20,190.00
																	Net Total:			114,410.00
Month/YR			Preempted	Made Good		Contract Total		Adjustments										Actual Total		
Nov 12			2,600.00	0.00		134,600.00		0.00										134,600.00		
TOTAL			2,600.00	0.00		134,600.00		0.00										134,600.00		

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood